

High School Day Case and Individual Competition- Carroll talked about outreach to
Business Day, which he called
better and more professional than in previous years. The hope was to build on that
momentum; however, there will be no in-person event in 2020. He would like to get a

Thomas Noland

data and statistics and the reaccreditation schedule. **Drs. Andy Dill** and **Mark McKnight** need speakers for Accountants in the Classroom, and **Carroll** will be in class. He is working on the Meet the Firms event. **Noland** created five breakout rooms for participants. What technology are our students weak in? Comments included Excel, accounting software such as QuickBooks, project management, CIS 301 and an accounting simulation project. **Danhauer** said students seem to understand more what AACSB accreditation means and what USI can offer. **Carey** mentioned in Kentucky business classes are being removed from the high school curriculum, so how can we overcome that? **McGuire** thinks schools are getting more funding for STEM classes as compared to business classes.

Cathy Carey thanked the Accounting Circle members for their service. She is finding that students appreciate the virtual learning environment because they can still attend classes if they are unable to physically be there. Romain College is moving toward having an online business administration degree, which may result in other online programs. She explained the higher education cliff in 2025, when the number of high school graduates drops off significantly; therefore, we will have to meet the needs of other markets, such as the adult learner.

Carey presented strategic priorities slides that included changes in curriculum and structure, course delivery distribution, adaptability, internships, enrollment, accounting-related impacts, demographics and diversity and inclusion efforts. **Carroll** asked what is driving the business administration degree numbers. **Carey** said that while it may have the largest number of students, they usually switch out to a different major once they have taken some business classes, and this has benefited our other majors.